

# INFORMIC WEBSITE DESIGN AGREEMENT | STARTER PLAN

This Agreement is entered into on \_\_\_\_\_ between:

## **Informic LLC**

Email: [contact@informic.app](mailto:contact@informic.app)

("Service Provider")

and

\_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

("Client")

By purchasing services, submitting payment, or signing this Agreement, Client agrees to the Informic, LLC Master Services Agreement and all applicable Terms and Conditions. Client agrees that they have read the Informic, LLC Privacy Policy.

## **1. SCOPE OF WORK**

Informic agrees to design and deliver a Starter Plan website, which includes:

- Up to 3 pages
- Mobile-responsive design
- Basic SEO setup
- Contact form integration
- Up to 2 rounds of revisions

Informic will build the website using its preferred development tools and hosting platform.

Supplementary project components detailed within the relevant service tier on the Informic site are hereby included in this Agreement by reference.

## **2. PROJECT FEE**

Client agrees to pay:

**\$750 USD (one-time project fee)**

Payment terms:

- 50% (\$375) due before work begins
- 50% (\$375) due upon project completion and before website transfer or final publishing

Informic is not required to deliver, publish, or transfer the website until full payment is received. Payments are non-refundable once development has begun.

Informic reserves the right to pause or delay work until required payments are received.

## **3. HOSTING AND SUPPORT**

Client agrees to pay:

**\$99/month for hosting and support**

This includes:

- Website hosting
- Security updates
- Maintenance
- Basic technical support

Hosting is billed monthly. Cancellation terms are governed by Section 4 of this Agreement. Transfer assistance to another provider is limited to one (1) hour.

Additional transfer assistance will be billed at \$75/hour.

## **4. MINIMUM COMMITMENT AND EARLY TERMINATION**

Hosting and support services are subject to a minimum initial term of three (3) months beginning on the date the website is launched ("Minimum Term"). Client may not cancel hosting services prior to the expiration of the Minimum Term without remaining liable for all subscription fees due for the balance of the Minimum Term. Informic may charge any such remaining balance to Client's payment method on file.

After the Minimum Term has expired, Client may cancel hosting services by providing thirty (30) days written notice to Informic at [contact@informic.app](mailto:contact@informic.app).

Cancellation does not entitle Client to a refund of any fees already paid.

## **5. TIMELINE**

Estimated completion time is 1–4 weeks, depending on Client responsiveness and revision requests.

## **6. CLIENT RESPONSIBILITIES**

Client agrees to provide:

- Business information
- Images, logos, and content (if available)
- Timely feedback during revisions

Failure to respond may delay completion.

## **7. OWNERSHIP**

Ownership of the completed website design and files transfers to Client only after full payment of all project fees.

Client owns all website content, including text, images, and branding they provide. Informic retains ownership of its tools, systems, code frameworks, and infrastructure used to create and host the website.

Hosting and infrastructure remain managed by Informic while the hosting subscription is active. If hosting is canceled and Client's account is paid in full, Informic will provide Client's final website deliverable files for migration, subject to the transfer-assistance terms in the Informic Master Services Agreement (one hour included; additional time billed hourly). Informic retains its proprietary tools, systems, frameworks, and infrastructure.

Informic retains the right to display the website in portfolios and marketing materials.

## **8. REFUND POLICY**

Due to the custom nature of website development, payments are non-refundable once development has begun.

## **9. LIMITATION OF LIABILITY**

Informic is not liable for:

- Business losses
- Loss of revenue
- Website downtime outside Informic's control

Informic's total liability to Client under this Agreement shall not exceed the total amount paid by Client for the Services, and in no event shall such liability exceed five hundred dollars (\$500.00).

## **10. GOVERNING LAW**

This Agreement shall be governed and interpreted in accordance with the laws of the State of Indiana. Any legal actions or proceedings shall be brought exclusively in the courts located in La Porte

County, Indiana.

## **11. ADDITIONAL WORK AND SCOPE CHANGES**

Any work requested by Client that falls outside the scope defined in this Agreement shall be quoted separately or billed at a rate of \$75 per hour.

Informic is not obligated to perform additional work without written agreement.

## **12. LATE PAYMENTS**

Any payments not received within seven (7) days of the due date may incur a late fee of 5% per month or \$50 minimum.

Informic reserves the right to suspend services until payment is received.

## **13. NO GUARANTEE OF RESULTS**

Informic does not guarantee specific business results, search engine rankings, traffic, or revenue.

The website is provided as-is.

## **14. CLIENT CONTENT RESPONSIBILITY**

Client is solely responsible for all content provided, including text, images, logos, and media.

Informic is not responsible for any copyright, trademark, or legal violations related to Client-provided content.

## **15. DISPUTE RESOLUTION**

Both Parties agree to attempt good-faith negotiation before pursuing legal action.

If unresolved, disputes shall be handled in Indiana courts.

## **16. TERMINATION**

Either party may terminate this Agreement at any time, subject to the Minimum Term and early-termination obligations set forth in Section 4. Termination does not relieve Client of liability for subscription fees owed for the balance of the Minimum Term.

If Client terminates after work has begun, all payments made are non-refundable. Client agrees to pay for any completed work performed up to termination date. Informic reserves the right to terminate service if Client violates Agreement terms or fails to pay.

## **17. FORCE MAJEURE**

Informic shall not be liable for delays or failure to perform due to events beyond reasonable control, including but not limited to:

- Internet outages
- Hosting failures

- Natural disasters
- Government actions
- Power outages

## **18. ACCEPTANCE**

By signing below, both parties agree to the terms of this Agreement.

Client Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Informic LLC Signature: \_\_\_\_\_

Name: Autumn Vendramin

Title: Authorized Representative

Date: \_\_\_\_\_

Project Lead: Owen Vendramin

Title: Web Designer, Informic LLC